

**ROBERT D. HUGHES**  
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### **CORE COMPETENCIES**

Nine years of experience creating, organizing, and presenting online information  
Extensive experience managing Web sites and working with online content  
Excellent command of XML, XHTML, HTML, CSS, and FTP  
Proficient with JavaScript and jQuery  
Solid working knowledge of Adobe Photoshop and Web graphics  
Well-versed in search engine optimization  
Well-versed in enhancing Web site performance  
Excellent command of Joomla! and TeamSite CMS  
Extensive experience with Google Analytics  
Customer and member support  
Microsoft Office Suite

### **WHAT I CAN DO FOR YOU**

Use a text editor or content management system to manage site content  
Write compelling content that reflects the mission of your company or organization  
Write clean, standards-compliant XML, XHTML, HTML and CSS  
Optimize existing XHTML, HTML, and CSS  
Manage files and directories with an FTP program or CMS  
Use Photoshop to create graphics and modify digital photographs  
Enhance Web site performance and usability  
Apply SEO techniques to achieve high search results  
Proofread content for spelling and grammatical errors  
Edit content for accuracy and clarity  
Create and edit PDFs with Adobe Acrobat  
Troubleshoot problems such as broken links, missing graphics, and malformed code  
Resolve customer or member technical issues  
Work with Facebook and other social media  
Serve as a liaison with the IT department  
Audio and video editing

### **EDUCATION**

Loyola University, Chicago, B.A., Liberal Arts 1988  
PC Center Training Institute, Chicago, Certified Internet Webmaster (CIW), Level 1  
2002

## **WEB MANAGEMENT EXPERIENCE**

2002-2011

WEBMASTER, 2010 to 2011

American Society for Healthcare Risk Management (ASHRM) Web site

<http://www.ashrm.org/>

WEBMASTER, 2003 to 2010

The Illinois Ornithological Society Web site

<http://www.illinoisbirds.org/index.html>

WEBMASTER/ADMINISTRATOR, 2002 to Present

The Orniphile Web site

<http://theorniphile.info/index.html>

WEBMASTER/ADMINISTRATOR, 2009 to Present

Joomla! Web site of Robert D. Hughes

<http://theorniphile.info/joomla/index.php>

WEBMASTER, 2007 to Present

Sam's Pet Sitting Web site

<http://theorniphile.info/sams-pet-sitting/index.html>

## **REFERENCES**

Joseph Pixler

1034 N. Lombard Avenue

Oak Park, IL 60302

Phone: 708-383-6037

Relationship: American Society for Healthcare Risk Management Communications & Publications Manager (2001-2011). Mr. Pixler hired me as the ASHRM Webmaster. I managed the ASHRM Web site from 2010 to 2011.

Michael Hogg

Business Counsel

200 South Wacker Drive, Suite 3000

Chicago, IL 60606

Phone: 312-575-0600

Relationship: Past president of The Illinois Ornithological Society. I designed and managed the Web site of this organization from 2003 to 2010.

Geoffrey A. Williamson

Professor

Department of Electrical and Computer Engineering

Illinois Institute of Technology

3300 South Federal Street

Chicago, IL 60616-3793

Phone: 312-567-5960

Relationship: Past president of The Illinois Ornithological Society. I designed and managed the Web site of this organization from 2003 to 2010.

Lisanne Freese

Business woman

Sam's Pet Sitting Pet Services

6205 N. Melvina

Chicago, IL 60645

Phone: 773-792-1224

Relationship: Owner of Sam's Pet Sitting Pet Services. I designed and currently maintain the Web site of this business.