

**ROBERT D. HUGHES**  
696 W. Irving Park Road  
Chicago, Illinois 60613  
Home Phone: 773.935.6690  
e-mail: [rhughes.enteract@rcn.com](mailto:rhughes.enteract@rcn.com)

## **OBJECTIVE**

To obtain a permanent position as a Web content manager

## **CORE COMPETENCIES**

Extensive experience managing Web sites and working with online content  
Excellent command of XML, XHTML, HTML, CSS, and FTP  
Proficient with JavaScript and jQuery  
Solid working knowledge of Adobe Photoshop and Web graphics  
Well-versed in search engine optimization  
Well-versed in enhancing Web site performance  
Good command of Joomla! CMS  
Experience with Google Analytics  
Extensive experience working with Macs and PCs  
Eight years of experience creating, organizing, and presenting online information  
Customer and user support

## **WHAT I CAN DO FOR YOU**

Use a text editor or content management system to manage site content  
Write compelling content that reflects the mission of your company  
Write clean, standards-compliant XML, XHTML, HTML and CSS  
Optimize existing XHTML, HTML, and CSS  
Manage files and directories with an FTP program  
Use Photoshop to create graphics and modify digital photographs  
Enhance Web site performance and usability  
Apply SEO techniques to achieve high search results  
Proofread content for spelling and grammatical errors  
Edit content for accuracy and clarity  
Troubleshoot problems such as broken links, missing graphics, and malformed code  
Resolve customer technical issues  
Work with Facebook and other social media

## **EDUCATION**

Loyola University, Chicago, B.A., Liberal Arts 1988  
PC Center Training Institute, Chicago, Certified Internet Webmaster (CIW), Level 1  
2002

## **WEB CONTENT MANAGEMENT EXPERIENCE**

2002-2010

WEBMASTER/MANAGER  
The Illinois Ornithological Society Web site  
<http://www.illinoisbirds.org/index.html>

WEBMASTER/MANAGER  
The Orniphile Web site  
<http://theorniphile.info/index.html>

WEBMASTER/MANAGER  
Joomla! Web site of Robert D. Hughes  
<http://theorniphile.info/joomla/index.php>

WEBMASTER/MANAGER  
Bird Photos by Kanae Web site  
[http://theorniphile.info/kanae\\_pics/index.html](http://theorniphile.info/kanae_pics/index.html)

WEBMASTER/MANAGER  
Sam's Pet Sitting Web site  
<http://theorniphile.info/sams-pet-sitting/index.html>

## **REFERENCES**

Michael Hogg  
Business Counsel  
200 South Wacker Drive, Suite 3000  
Chicago, IL 60606  
Phone: 312-575-0600  
Relationship: Past president of The Illinois Ornithological Society. I designed and currently maintain the Web site of this organization.

Geoffrey A. Williamson  
Professor  
Department of Electrical and Computer Engineering  
Illinois Institute of Technology  
3300 South Federal Street, Chicago, IL 60616-3793  
Phone: 312-567-5960  
Relationship: Past president of The Illinois Ornithological Society. I designed and currently maintain the Web site of this organization.

Lisanne Freese  
Business woman  
Sam's Pet Sitting Pet Services  
6205 N. Melvina, Chicago, IL 60645  
Phone: 773.792.1224  
Relationship: Owner of Sam's Pet Sitting Pet Services. I designed and currently maintain the Web site of this business.